



It's Our Best Shot

TRUST. PROTECT. MOVE FORWARD.

When you get vaccinated, you make your community a safer place. We trust fact-based research that shows us getting vaccinated will help stop the spread of COVID-19. Protect yourself and those around you so we can defeat this virus that has taken so much from so many.

Be part of the solution – **get vaccinated** – and let's move forward together. It's our best shot.

[Learn more at osfhealthcare.org](https://www.osfhealthcare.org)



Multiple exposure imagery encompassing several emotions:

- **Health care worker:** representing the **trust** and comfort they provide the community in supporting vaccines
- **Group of people:** shown as a silhouette, relatable to more people – different ages, backgrounds and ethnicity, representing who we want to **protect** and why
- **Background sunrays:** signifying a light of hope in the vaccine to give us what we all want and need right now, to **move forward** and be together again, it's our best shot

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TRUST THE FACTS

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PROTECT EACH OTHER

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MOVE FORWARD TOGETHER

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