

OUR VALUED SPONSORS

Festival of Trees would not be possible without the generous support of our sponsors. The businesses, organizations, individuals and families who contribute are essential to the success of the event. Their donations allow us to present a high quality, affordable, family event while enabling us to enhance the well-being of the entire Danville area.

BENEFITS TO OUR COMMUNITY

Since 1997, Festival of Trees has raised more than \$4 million dollars for the community outreach programs and special initiatives of OSF HealthCare Sacred Heart Medical Center and Foundation. These funds have enabled the Halo Project, I Sing the Body Electric, Faith in Action, Young Men and Young Women Aware to make a positive impact on the lives of some of our area's most vulnerable citizens; and will continue to provide support for them well into the future.

Proceeds from this year's event will be used to help purchase 3D Mammography equipment for the Women's Health Center at OSF HealthCare Sacred Heart Medical Center.

Breast cancer touches almost everyone at some time, either through a friend, a family member or personal diagnosis. That's why we are committed to providing the ultimate in breast cancer prevention, detection and treatment. 3D Mammography is the most advanced breast imaging technology available. It can detect breast cancer 15 months sooner, reduce unnecessary callbacks by 40% and can find 41% more invasive cancers. One in eight women will develop breast cancer in her lifetime and eight out of nine women diagnosed have no family history. But with early detection, the five year survival rate is almost 100%!

RECOGNITION

Our sponsors are important to us. They know how to recognize an opportunity for community service, promotional visibility and fun! Our sponsors receive exclusive promotional and entertainment benefits. We strive to provide them with high visibility in the community and an event experience that is like no other.



Steering Committee Co-Chairs

Peter Blackmon and Ryan O'Shaughnessy

Local Foundation Council

Phil Muehl, Chair
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Ryan Wilson



November 10-14

David S. Palmer Arena
100 W. Main St., Danville, Illinois



SPONSORSHIP OPPORTUNITIES

Please take a few moments to review the levels of participation.

Platinum Level - Title Sponsor \$25,000

Each Platinum Sponsor will receive a customized benefits package commensurate with their gift, outlining the many ways they will be highlighted in the promotion of the event. Benefits include recognition on all Festival of Trees marketing and advertising in addition to a 6' x 12' showcase on the main floor.

Diamond Level - Title Sponsor \$12,000

Each Diamond Sponsor will receive a detailed benefits package outlining the many ways they will be included in the promotion of the event. Benefits include recognition on Festival of Trees billboards, newspapers, posters, television and internet marketing and a 6' x 12' showcase on the main floor.

Gold Level \$1,500

- A decorated 7 ft. tree and sponsor signage in the Parade of Trees
- 2 Sponsor Appreciation Party tickets
- 4 Preview Gala tickets
- 8 Festival admission tickets

Crystal Level \$6,000

- For the following special areas or events:
Sponsor Appreciation Party and Preview Gala
- A decorated 7 ft. tree and sponsor signage in the Parade of Trees
 - A decorated wreath or centerpiece and sponsor signage
 - Distinctive sponsor signage for your selected events
 - 1/4 page ad in the Festival program
 - 4 sponsor Appreciation Party tickets
 - A table for 8 at the Preview Gala
 - 24 Festival admission tickets

Emerald Level \$5,000

- For the following special areas or events:
Children's Day, Family Pajama Party, Family Day/Pickle Day, Festival Stage, Festival Program, Ladies Holiday Luncheon, Outdoor Lighting Display, Raffle House and Wine Tasting Event
- A decorated 7 ft. tree and sponsor signage in the Parade of Trees
 - Distinctive sponsor signage for your selected area or event
 - 1/4 page ad in the Festival program
 - 2 Sponsor Appreciation Party tickets
 - 6 Preview Gala tickets
 - 20 Festival admission tickets

Silver Level \$750

- A decorated 4 1/2 ft. tree and sponsor signage in the Parade of Trees
- 2 Sponsor Appreciation Party tickets
- 2 Preview Gala tickets
- 4 Festival admission tickets

Ruby Level \$2,500

- For the following special areas or events:
22 ft. Book Tree, Cheers to You Adult Bingo, Children's Craft Area, Children's Holiday Breakfast, Crystal Ball, Family Bingo, Gingerbread Bakery, Parade of Trees, Princess Tea Party, Santa's House and Student Tours
- A decorated 7 ft. tree and sponsor signage in the Parade of Trees
 - Distinctive sponsor signage for your selected area or event
 - 1/8 page ad in the Festival program
 - 2 Sponsor Appreciation Party tickets
 - 4 Preview Gala tickets
 - 16 Festival admission tickets

Sapphire Level \$2,000

- For the following special areas or events:
Festival Mascots, Front Entrance, Gallery of Wreaths, Gingerbread Village/Elfin Evergreens, Gift Shop, Junior Parade of Trees, Senior Hospitality & Celebration and Volunteer Services
- A decorated 7 ft. tree and sponsor signage in the Parade of Trees
 - Distinctive sponsor signage for your selected area or event
 - 1/8 page ad in the Festival program
 - 2 Sponsor Appreciation Party tickets
 - 4 Preview Gala tickets
 - 12 Festival admission tickets

Bronze Level \$500

- Your choice of a decorated wreath or centerpiece and sponsor signage
- 2 Sponsor Appreciation Party tickets
- 2 Preview Gala tickets
- 2 Festival admission tickets

If you are interested in spotlighting your business or organization, consider underwriting one of our special areas or unique events.

All sponsors receive many promotional benefits, including:

- Listing in the Festival of Trees program - circulation 15,000+
- Listing in the Festival of Trees special insert of the Commercial News - circulation 10,800+
- Recognition on the OSF Festival of Trees Facebook page
- Recognition on 4 overhead screens during Festival of Trees
- Recognition on OSF HealthCare Foundation Donor Wall located in the hospital lobby

To join in this wonderful holiday tradition, contact Angie Lazzell.

angela.c.lazzell@osfhealthcare.org
(217) 442-6803

Thank you!

